

What's so special about Tradewinds?

Tradewinds is a not-for-profit organization. We aim to bring about a world where access to work and profit is distributed much more fairly than at present, and where the land that produces our food is farmed sustainably. To this end we:

- buy high quality and mostly organic coffee and tea from producer cooperatives and ethical suppliers. We import mostly fully processed products that are packed in the country where they are grown (they are value added products). This delivers greater benefits to the producers and other workers in the countries where they're grown than are currently delivered by the multinational suppliers to our supermarkets;
- encourage as many people as we can to seek other products that are organic and, if the goods come from poorer countries, ones that are value-added in the country of origin and fairly traded.

East Timor coffee

By buying this organic coffee you'll be supporting this new nation, one of our nearest neighbours, by providing a higher-than-marketprice return to growers. This coffee is certified organic by the Organic Crop Improvement Association International USA (OCIA). Tradewinds is actively involved in assisting value-adding in East Timor.

Papua New Guinea coffee

Produce from a near neighbour, this organic coffee is grown by smallholders in the Marawaka district in the Eastern Highlands and is roasted and packed in Goroka. It is certified organic by Biological Farmers of Australia (BFA).

Sri Lanka tea

Our certified organic and fair trade tea comes from model tea estates managed and controlled by our Sri Lankan agent, Stassens. We buy tea processed and packed in Sri Lanka by locally owned companies so that the benefits of value adding remain in that country. Our Superior Blend, Family Blend and Earl Grey teas are all bought and packed for us by Stassens. The woven boxes, in which the Superior and Family Blend teas are available, are made by women in a village industry supported by our supplier. We've been buying our teas from Stassens for nearly 30 years. A wholly Sri Lankan owned company, Stassens has a long record of commitment to its employees' welfare, and to providing jobs, educational and social development opportunities and health care to people in rural areas.

Projects

In Sri Lanka, Tradewinds has supported a variety of projects in the fields of nutrition, employment, women's development and children's education. In East Timor we have contributed to various projects to help rebuild the country.

Like to know more?

Please check our website on www.tradewinds.org.au, email us at info@tradewinds.org.au or give us a ring on 9252 5265. We'd love to hear from you and share ideas for the promotion of fairer trading.



What do we do with our income?

All surplus profits are used to support projects in East Timor, PNG and Sri Lanka.

What's certified fair trade?

Fair trade certification guarantees that:

- *Farmers receive a fair and stable price for their products and, as a result, have the opportunity to improve their lives*
- *Farming methods are sustainable and have greater respect for the environment*
- *Small-scale farmers gain a stronger position in world markets and have closer links to consumers*

What's certified organic?

This is where the product is grown without using chemical fertilizers, herbicides or pesticides, a process certified by a recognised certifying body.

What's value adding?

*When coffee or tea is **grown, picked and packed** in the country of origin, this results in the creation of more jobs, continued support of infrastructure and the provision of more money to the workers.*