



Aid through trade...since 1977

Tradewinds newsletter

Tradewinds supports better living and working conditions for our producer partners in Sri Lanka

Tradewinds first began importing tea from Sri Lanka in the 1970's to promote the idea of fair trade long before anyone was talking about it. We've maintained those relationships over three decades. We've also had to move with the times. With the increasing popularity of green tea we are delighted to offer a fair trade organic green tea that not only tastes good and is good for you—but is grown and picked by the people we have had a long term relationship with in Sri Lanka.

In this issue you can read about:

- What makes our **new organic fair trade green tea** so special? About our producer partners at the Idulgashinna Organic Bio-tea estate in Sri Lanka
- Volunteers at the heart of Tradewinds
- IGA Belrose now selling Tradewinds tea and coffee

Introducing Tradewinds' **new organic fair trade green tea**

Our green tea is packed full of integrity—that's why it's part of our new 'teas of Integrity' range. The tea comes from the Idulgashinna Organic Bio Tea Estate in Sri Lanka. In 1987 Idulgashinna became the first certified organic tea garden in the world. It was the first source of Trade Winds organic fair trade black tea. Trade Winds has supported the social development project (see more below) since its beginnings in 1992 through buying the tea and contributing funds.

Available in loose tea or tea bags, the tea is in our 'teas of Integrity' range. You can also buy it in bulk.

You can order the new tea by: filling in the order form here [www.tradewinds.org.au/pricelist/OrderForm\(NEW\).pdf](http://www.tradewinds.org.au/pricelist/OrderForm(NEW).pdf)

or calling Sharon on 02 9252 5265 or emailing: info@tradewinds.org.au

August 2009



Drying the green leaves at the Idulgashinna Organic Bio-tea factory.

About Tradewinds

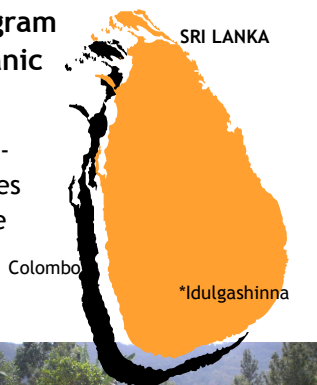
Tradewinds sells high quality fair trade and mostly organic coffee and tea from producer cooperatives and ethical suppliers in Sri Lanka, East Timor and PNG.

We import mostly fully processed products that are packed in the country where they are grown (they are value added products). This delivers greater benefits to the producers and other workers in the countries where they are grown.

Tradewinds gives all surplus profits back to community projects in producer communities. Tradewinds supports producer communities to develop their capacity to process and pack their products so they can make a higher return.

Making a difference—Tradewinds supports the social development program at the Idulgashinna Organic Bio-Tea Estate

The social development program at Idulgashinna involves workers in all aspects of the management of the estate. This is raising the standard of living and improving education and health care. It is a radical departure from conditions on most tea estates, where there is a big gap between the management and work-



ers, and where workers live in very basic conditions with poor access to education and health care. Today Idulgashinna is a thriving tea estate. **You can read more about this inspiring project on our website:** http://www.tradewinds.org.au/newsletters/gnana_interview_2.pdf

Here are a few of the things that members of the **Idulgashinna Social Development Committee** (pictured) told Tradewinds when asked about the difference the project had made in their lives:



Members of the Idulgashinna Social Development Committee

'I am happy about prospects for education of the children from preschool opportunities to computer training. They now have a good foundation and so I feel there will be a bright future for our children.' Mrs Syanathaie

'Earlier there was no child-care centre so it was hard for us to go to work. Now we can go to work and the children are well cared for.' Mrs A Gowrie



Idulgashinna children attending a computer class

'There is a better environment. Before there was no drainage now there is. Housing is much better. The children and the house are clean.' Mrs P Wijayaletchumy

'My daughter was able to get computer education. I am confident she will get a job.' Mrs R Sakojani

Tradewinds Coffee and Tea Pty Ltd was the first supplier of FAIR TRADE COFFEE AND TEA in Australia. As a leader in fair trade, Tradewinds would like to see the fair trade certification expanded to include value adding.

You can find out more about us and our products by visiting our website: www.tradewinds.org.au

Volunteers at the heart of Tradewinds



Revesby tea sellers: (left to right) Win Jones, Carmel York, Bob & Pat Atkinson.

Tradewinds couldn't exist without the dedication of so many volunteers who sell our tea and coffee at their churches, workplaces, childcare centres and from their homes. Here we profile **Carmel York** a long-time seller of Tradewinds tea and coffee.

Tradewinds asked Carmel about her selling:

How long have you sold Tradewinds tea and coffee?

Tradewinds' products have been sold at St Luke's Catholic Church, Revesby since the early 1980s. I have been selling it for the last 15 years. I couldn't do it without the help of Win Jones and Bob & Pat Atkinson.

'The children. We never expected the children would get to this level. Now some are going to university.' Mr S Maran



Example of a newly completed house on the estate

'The culture and attitude has been changed. A major problem was alcohol. Now that has been brought down. Mental attitudes have changed and families are happier.' Mr BPB Ponraj

'The vast improvement in the health sector. Families can come any time to get advice and education about prevention. We are now living in healthy houses with a healthy environment.' Mrs WM Nirmala

'There is now a good awareness of health systems eg TB can be caught at early stages. Everyone now knows what they should do.' Miss TR Lalani Itnadasa

'The relationship between the management and the workers -it is like one family.' Miss S Nishanthi

'I provide vocational training on the theory and practice of construction. It is completely different working here. Most of our workers come from other projects. We have been able to train workers in skills so many are happy here. They can get in as a trainee and build up their skills. So there is much fulfilment in working here.' Mr YJS Gnanaraj

Read more on our website:

http://www.tradewinds.org.au/newsletters/impact_of_idulgashinna_2.pdf

Coffee tasting at IGA BELROSE in Sydney

Tradewinds held a tasting of the Blue Mountains coffee and our black and green teabags at the IGA Belrose store on Saturday 23 May. Manager Nick Chris welcomed Director Sharon Jackson who was helped by Margaret - our Barista for the day. Nick offered a very prominent space near the checkout and the IGA staff were extremely helpful.

Interest was very good considering it was a grey wet Saturday and we made some good sales.

You can now buy some Tradewinds products in the store which is at 25 - 27 Ralston Ave Belrose, Sydney.



Tradewinds Director Sharon Jackson (right) with barista Margaret at IGA Belrose in May.

Where and how do you sell TW products?

We sell tea and coffee after Mass at church on the last Sunday of every month after all the masses. It is also sold at St Patrick's at Revesby Heights.

Who do you sell to mainly? Parishioners

What motivates you to keep selling TW products?

The people who produce it so that they can make a living.

What is your favourite product?

The instant coffee.

Anything else you'd like to say about TW?

It's a great idea and it's a shame that we can't get more shops and businesses to buy it. We need more outlets.

Recognising East Timor's contribution to Australia in WWII

The Mary Mackillop East Timor Mission <http://www.mmiets.org.au/> is asking people to support their efforts to have the Federal government officially recognize the contribution of East Timorese people to Australia during WWII.

At least 40,000 Timorese civilians died in World War II as a result of assisting Australian soldiers. You can read more at: <http://www.mmiets.org.au/documents/Briefingpaper.pdf>

To remove your name from our mailing list, please send an email to info@tradewinds.org.au with unsubscribe in the subject line.

Questions or comments? E-mail us at info@tradewinds.org.au or call 9252 5265

Please forward to friends or family who may be interested in our work.

To order our products:

Trade Winds Tea & Coffee Pty Ltd

P.O. Box 3424 Sydney, NSW 2001

Tel: 02 9252 5265 Fax: 02 9251 4542

WEBSITE: www.tradewinds.org.au

