

## Some of our directors...

### Richard Zoeller

The experience of attempting to market and make a return on the products of his organic farm gave Richard Zoeller an understanding of the emphasis Tradewinds places on value adding. He and his wife, Joan, found they made a much better income when they processed their own fruit and developed their own specialty market – an example of the value adding Tradewinds has been talking about since it began 30 years ago. Richard became involved in Tradewinds 20[?] years ago because he wanted to make a practical contribution to improving the lives of the poorest people in developing countries. He is the company secretary and keeps all the company records. Richard recently travelled to East Timor as part of the Tradewinds project to establish the first coffee grinding, roasting and packing facility for export in East Timor.

### Matt Goodlet

*'For me, Tradewinds represents a practical way of improving the imbalance of opportunity between the developing and developed economies.'*

Matt has been a board member since 2007 becoming the Chair in 2009. Through his background as a partner in a global business consulting firm Matt sees his contribution as being in making Tradewinds operate as an innovative and effective organisation not only as a bulk purchaser and retail purveyor of tea and coffee but also as an active change agent in the promotion of fair trade.



### Brett Inder

*'I believe fair trade needs to be about establishing a relationship between producer and consumer. In the world of trade, it is only when we relate to others as fellow humans that change can really happen.'*

Brett Inder has been involved with Fair Trade since 1999 when the community he is part of in Melbourne took over the day-to-day running of People for Fair Trade, distributing Tradewinds products in Victoria and Tasmania and educating people about fair trade. Over the past 10 years, he has had various roles in launching the Fair Trade Association of Australia and New Zealand, and in establishing the Fairtrade label in this part of the world. He is a Professor of Economics at Monash University, with research interests in development economics, so is keen to explore how fair trade can work best to help the world's poor. Brett is part of the team establishing new relationships in East Timor through our coffee processing project.



### Ken Goodlet

*'I believe everyone is meant to share, sustainably and equitably, in the riches of the Earth. I look for ways of passing on how this can be done. That's why I'm in Trade Winds.'*

Ken Goodlet taught for eight years in Malaysia where he gained an interest in trade equity. He became involved in the educational side of Tradewinds activities in 1992 where he produced a magazine that promoted trade partnerships with the disadvantaged world, using Tradewinds products as an example of how growing and value-adding in the country of origin could provide just returns. It was this interest, and an earlier visit to Sri Lanka and our partners there, that led him to join the Tradewinds Board in 2007, where he was chair for two years.



**Sharon Jackson**

As the founder and director of a recruitment company, Jackson Recruitment Services, Sharon Jackson knows the importance of good work and fair pay and is passionate about helping young people develop the work skills that will set them up for life. Sharon Jackson has been involved with Tradewinds for over 25 years and has been a member of the Board since the mid 1990s. She is passionate about the quality of the Tradewinds tea and coffee and the real outcomes achieved by the projects Tradewinds supports. Her aim is to convince large organisations around Australia to make a contribution to the future of young people in Sri Lanka, East Timor and PNG by purchasing Tradewinds products.

**Keith Foster**

Keith recently joined the Board of Tradewinds because he believes that Fairtrade can make a significant difference to communities in developing countries. He is keen to ensure that Australia's first and only not-for-profit Fair Trade tea and coffee organisation continues to show the way. He has been impressed by the calibre of the Board members and by their enthusiasm and diverse skills - and he hopes to contribute to the continuing development of Tradewind's activities. A solicitor in private practice, he previously started and successfully ran the fund raising arms of two national animal rights organisations.

**David Lloyd**

David has recently joined the Board of Tradewinds after several years of collaboration with Tradewinds through his role as coordinator of the University of Southern Cross's East Timor Projects. David is currently working on research and training projects in East and West Timor, and PNG, including projects Tradewinds is supporting. In particular he is working on the coffee processing project Tradewinds is supporting in East Timor and curriculum development for the East Timor Coffee Academy.

David is Senior lecturer in Protected Area Management, Cultural Heritage, Resource Assessment techniques and Coastal Management at Southern Cross University, NSW. He has many years of research and experience working on capacity building and community development projects in Australia and throughout the Pacific, particularly in relation to natural heritage management. He is also a long term supporter of the Hope Orphanage in Gleno, East Timor,

